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## Young Entrepreneurs Club Launches New Products

Enumclaw, Washington (June 10, 2010) – Cedar River Academy's Young Entrepreneurs Club, the CRA Ultrapreneurs, have launched a new product for distribution and sale. The new offering is the MasterBolt, a yo-yo designed for beginning yo-yo enthusiasts.

The 2 ½ inch wooden MasterBolt is perfect for children and adults who are just learning the hand-eye coordination skills necessary to perfect advanced “tricks” and routines that make the yo-yo one of the most lasting and routinely used toys for children and adults. MasterBolt may be purchased from CRA Ultrapreneurs at Cedar River Academy and on their website at [www.cedarriveracademy.com/YEC/MB.php](http://www.cedarriveracademy.com/YEC/MB.php) for just \$6.13, plus tax and any applicable shipping and handling.

### MasterBolt In Action



“The product definition process for MasterBolt included serious discussions about the political, business, and ethical issues related to purchasing product components from other countries”, said Roger Franklin, Young Entrepreneurs Club mentor. “These meaningful and thought provoking discussions included a visit with Fred Mills, President of Global Harvest Foods, an international trading

company, and one of his company's Pacific Rim distributors.”

Mr. Hill, CEO of Hill Aerosystems also met with YEC students to discuss manufacturing processes, product design, and pricing issues. Mr. Hill explained that “time is money and money is time.” Mr. Hill also suggested that YEC might purchase parts instead of hand making all of their products to reduce costs and production time.

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All profits from CRA Ultrapreneurs operations are distributed equally to individual students. One half of these distributions are expected to be deposited in the student's personal college funds.

The CRA Young Entrepreneurs Club provides real experiences to Cedar River Academy students in the creation and operation of small businesses. All CRA students grade 2 through 6 are members of CRA Ultrapreneurs. The club meets once every week to learn about operating their company and to define, manufacture, and distribute their company's products. Young Ultrapreneurs offer their goods and services at Cedar River Academy, from Academy students, and on their website.

The CRA Ultrapreneurs website may be viewed at [www.cedarriveracademy.com/YEC/](http://www.cedarriveracademy.com/YEC/).

### **About Cedar River Academy, Ltd.**

Cedar River Academy is a non-sectarian private elementary school located in the J.J. Smith Elementary building, at 1640 Fell Street, Enumclaw, Washington 98022. At Cedar River Academy, students learn to think at high-levels as they analyze information and solve problems in multiple ways. Academy teachers support individual students as they learn to read, write, master mathematics, become fluent in a foreign language, appreciate arts and music, and present their work. Cedar River Academy's website may be found at [www.cedarriveracademy.com/](http://www.cedarriveracademy.com/).

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